

Cloud Computing is
the Future.

The Network

EuroCloud Germany_eco is the Association of German Cloud Computing Industry and represents these in the pan-European EuroCloud network. EuroCloud Germany_eco promotes acceptance and meets the demand for cloud services on the German market. EuroCloud Germany_eco has an open dialog with the European partners of the EuroCloud network to find global solutions and to lay the groundwork for your international business relations.

The governing body, EuroCloud Europe, represents the interests of the European cloud computing industry in European politics and plays a supporting role in building technological partnerships and business relations at the international level. In the European network you can take advantage of the know-how of all the national EuroCloud associations. This dynamic means more value for you, and helps you to adjust to the cloud computing speed and power of innovation in a fast and flexible way.

eco. For 15 years, eco has been the Association of the German Internet Industry. Roughly 500 member enterprises employ over 250,000 people generating annual sales of approx. 46 Billion Euros. eco represents the interests of the German Internet industry in politics and in international committees. eco is a network of experts in Internet law, infrastructure, content, online media, and e-business.

The Goals

EuroCloud Germany_eco promotes acceptance and trust in cloud services and improves the legal framework conditions. Because cloud services are a fast moving market in which every single company has to keep up with a global competition, the association supports the innovation conditions for the business location Germany.

Be there when we

- » achieve better transparency for the user
- » introduce a seal of approval for SaaS
- » support the clarification of legal issues
- » raise provider awareness to user demands
- » set up a marketplace for cloud computing and SaaS solutions
- » build an infrastructure to support provider marketing efforts
- » offer networking opportunities for providers and users
- » facilitate cloud computing competence

As a network, EuroCloud Germany_eco thrives on communication: With its members, with the market, and with the media. This is how you can take advantage of expert know-how, transfer of knowledge, and extensive press and public relations. Of course we are also in touch with politics: Due to the proximity to eco-Association of the German Internet Industry e.V., EuroCloud Germany eco uses reliable political lobbying contacts.

The Cooperation

EuroCloud Germany_eco and eco are a perfect complement to each other. With the support of the eco Association, our network facilitates a large coverage with a direct focus on relevant issues.

The close link between cloud computing and Internet related issues is reflected in the ideal cooperation of EuroCloud Germany_eco e.V. and eco e.V. This is how we cover a larger area even for specific topics.

Members take advantage of both organizations by

- » participating in working groups and events held by both associations
- » accessing the national network of 500 members and approx. 7,500 contacts
- » using the infrastructure for meetings in Cologne, Berlin, and Frankfurt
- » having access to the internal competence contents
 - workshop results
 - expert know-how
 - studies, surveys, etc.
- » having an extended reach through the international network
- » having support with legal issues from the eco Association legal experts.

As a EuroCloud Germany_eco member, you are part of the German, European, and worldwide cloud computing network and receive first hand information that changes the market. Join us!

In Short

The most important challenge in the Cloud Computing environment is to create transparency for the numerous cloud service offers and to support providers and users alike with various issues around security, law, and compliance. For this purpose, we have created expert groups for the most important categories that are responsible for the expertly content preparation.

A SaaS seal of approval will provide important decision support for which cloud services to use. Preparing a marketplace for the numerous solution offers, the selection is significantly simplified.

We can quickly link our members to the various interest groups by offering our infrastructure, participation in national and international events and trade shows, and continuous information exchange within Europe.

We deliver top news through cooperation with leading research companies and provide important decision support from different sources in the cloud scene for strategic decision making.

Cloud services receive more and more attention in international funding projects. That means a close involvement of all participants is required, which we ensure for our members by working together with the applicants.

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Further information on EuroCloud Europe
is available at www.eurocloud.org.

The eco – Association of the German Internet Industry e.V.
you will find at www.eco.de.